AMENDMENTS TO THE CLAIMS:

The listing of claims will replace all prior versions, and listings of claims in the application:

LISTING OF THE CLAIMS

1-20. (Canceled).

21. (Previously Presented) A lamp comprising:

a housing;

a reflector disposed in the housing;

a bridge disposed in the housing and at least substantially spanning the reflector; and

an LED attached to the bridge and facing the reflector, the reflector being shaped such that light striking the reflector directly behind the bridge is directed to either side of the bridge.

22. (Previously Presented) The lamp of claim 21, further comprising a support structure mounted to at least one of the housing and the reflector, wherein the bridge attaches to the support structure.

23. (Previously Presented) The lamp of claim 22, wherein the support structure comprises an annular member.

24. (Previously Presented) The lamp of claim 23, wherein the bridge at least substantially bisects the support structure.

25-26. (Canceled).

27. (Previously Presented) The lamp of the claim 21, wherein the reflector is contoured such that light striking the reflector not directly aligned with the bridge is directed toward a center of a light beam pattern.

28. (Previously Presented) The lamp of claim 21, wherein the reflector has an M-shaped contour in a cross-section.

29. (Previously Presented) The lamp of claim 21, further comprising a circuit board, the LED being mounted on the circuit board and the circuit board attaches to the bridge.

30. (Previously Presented) The lamp of claim 21, wherein the circuit board comprises a thermally conductive material.